



NORTHERN TERRITORY CLAY TARGET ASSOCIATION INC SOCIAL MEDIA POLICY

The Northern Territory Clay Target Association (NTCTA) acknowledges the enormous value of social networking sites, such as Facebook and Twitter, to promote clay target shooting in the Northern Territory and to celebrate the success and achievements of our members.

The NTCTA expects all members bound by this Policy to conduct themselves appropriately when using social media sites to share information regarding clay target shooting.

Social Media posting to the NTCTA Facebook page:

- Must not use offensive language.
- Must not be misleading, false or injure the reputation of another person.
- Should maintain respect and privacy of others.
- Should promote clay target shooting in a positive way.
- Must not be political in nature - things that effect all clay target shooters may be discussed, but no mention of political parties or members.
- Must not condone, promote or participate in any illegal act.
- Must not contain photographs of dead animals – We are a target shooting sport.
- Your post must not be negative in relation to any product service or company.

All members bound by this policy should not post, send, forward or use any inappropriate information or material in any form of social media which is:

Intended to (or could possibly) cause insult, offence, intimidation or humiliation to NTCTA, Australian Clay Target Association (ACTA), affiliated organizations, sponsors, members, staff and volunteers.

Defamatory of or could adversely affect the image or reputation of the NTCTA, ACTA, affiliated organizations, sponsors, members, staff and volunteers.

Contains any form of confidential information relating to the NTCTA, ACTA, affiliated organizations, sponsors, members, staff and volunteers.

Cyber Bullying/Safety

Bullying and harassment in all forms is regarded by the Northern Territory Clay Target Association as unacceptable. Bullying has the potential to cause great anxiety and distress to the person who has been the target of any comments or statements. In some cases, bullying is regarded as a criminal offence punishable by imprisonment, amongst other things. Frustration at a referee, team-mate, coach, or sporting body should never be communicated on social network channels, but rather by way of reasoned and logical verbal and written statements and where appropriate, complaints, to the relevant member protection officer at club, Zone, State or National Level.

Approved by the NTCTA Executive 18/08/2016

Review by:.